

Original logo on white background

Rakuten Rakuma

White logo on service color background

Rakuten Rakuma

White logo on black background

Rakuten Rakuma

Original logo on white background

The logo consists of the word "Rakuten" in a blue sans-serif font, with a blue horizontal line underneath it. Below "Rakuten" is the word "Rakuma" in a larger, bold blue sans-serif font.

White logo on service color background

The logo is displayed in white on a solid blue background. It features the word "Rakuten" with a white horizontal line underneath, and the word "Rakuma" below it in a bold white sans-serif font.

White logo on black background

The logo is displayed in white on a solid black background. It features the word "Rakuten" with a white horizontal line underneath, and the word "Rakuma" below it in a bold white sans-serif font.